

# Saransh Sharma

Product + UI + UX + Interaction Designer

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## EDUCATION

### JECRC UNIVERSITY | BTECH COMPUTER SCIENCE

Jul 2016 - May 2020 (expected) Grade: 2 GPA

### ST. EDMUNDS SCHOOL | HIGH SCHOOL

Jul 2013 - May 2016 Grade: 2.3 GPA

## SKILLS

**Design:** Illustration & UI graphics • Strategy & vision presentations • User flows • Concept sketches • Wireframes & mock ups with Sketch & Photoshop • Motion design with Principle & After Effects • Production redlines • Style guides & pattern library

**Prototyping:** Rapid prototyping using Keynote & Invision • Interactive flow with HTML/ CSS/ JS • Frameworks (Polymer, Backbone, Socket, Angular) & APIs

**Research:** Data analysis (AppAnnie, Analytics) • Task analysis & persona hypothesis • A/B Testing & Experiment • Cafe & diary study • Cognitive walkthrough • usertesting.com

## RELEVANT COURSES

Understanding user needs (University of Michigan)  
Design Thinking (Microsoft)  
Mobile Application Experience (MITx)

## ACHIVEMENTS & VOLUNTEER

PES Amatuer Research Scholarship  
Runner-up in Inter-state logo competition  
Active Member/ Volunteer of PETA  
Co-Founder of Wingix & Zovuta Tech.  
Visual Designer in British Council  
Youth exchange Leader with Institution  
Saint Dominique Paris

## WORK EXPERIENCE

### Gameloft – UI/UX Design Intern

Jun 2018 - Nov 2018 Ho chi minh city, Vietnam

-Designed the dashboard for whole Gameloft SEA to optimised the development/evaluation of employees.

-Incorporating User research and Usability testing, findings  
Actively detected graphic bugs,

-Analyzed and presented solutions that helped in achieving the efficient and natural flow for users to navigate.

### saranshsharma.co – Freelancer (UI/UX Design)

May 2016 - Jan 2018 India

-I create UI design and improve user experience for companies & academic institutions as outcome of higher client satisfaction.

-I've delivered projects for big organizations such as Zoom cars, Government of India, IIT Roorkee and many startups.

### Microsoft Corporation – UX Designer (Contract based)

Apr 2017 - Aug 2017 New Delhi, India

- I work on the finding solution to create new and easy functional product for university students in microsoft student partner.

### Excellence Tetralogy – Interaction Design Intern

Feb 2017 - Apr 2017 Dubai, UAE

-I produced and test the mockups that communicates functionality of product. Created Logos, other graphics and marketing stuffs.

### Sundaypyjamas – UX Designer/Front-end Developer

Jan 2016 - Jul 2016 Ahmedabad, India

-I launched different sections for company website & develop the website that help many consumers/users in many fields.

-My responsibilities included heuristic analysis, wireframes, sitemaps, user flows, concept sketches, visual design, developing

### Cbetter – UX Design Intern

May 2015 - Nov 2015 Jaipur, India

-Conducted the User interviews, surveys and presented findings.

-Collaborated with project managers, developers, project executive. Present concepts, app flows and mockup to clients.

## COMPETENCY

Product Design  
Interaction Design  
Rapid Prototyping  
Design Research  
2D & 3D Fabrication